



# MASSRECYCLE R3 Recycling & Organics Conference & Trade Show 2018 Sponsor & Exhibitor Prospectus

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NEW exciting, interactive conference format for 2018 featuring:

## R3 Expo

- Extra networking time in the exhibit hall – 90 additional minutes
- Opportunities to be featured on-stage during the R3 Expo

## Conference


- Morning and afternoon keynote sessions
- Focused breakout sessions to enhance discussion
- Sponsor recognition on note-taking pages in the program booklet for each session

Reserve your prime booth today!

2018 R3 Recycling & Organics Conference & Trade Show

March 26, 2018 | Sheraton Framingham

[www.massrecycle.org/r3conference](http://www.massrecycle.org/r3conference)



Network with 400 participants  
and 70 exhibitors



Connect with municipal and  
corporate decision-makers



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The R3 Conference format for 2018 offers new opportunities to feature your organization in front of 400 onsite participants and 6,000 contacts via regular e-mail blast notices. You can run a demo during the Expo on stage, sponsor a health & wellness or professional development workshop, or donate a raffle prize. **In addition, you could have your logo featured on a note-taking page in the Program Booklet where attendees are bound to get an impression of your company. Each session description will now include plenty of space for participants to jot down key takeaways. Become a Session sponsor to have your organization highlighted on that note-taking page!**








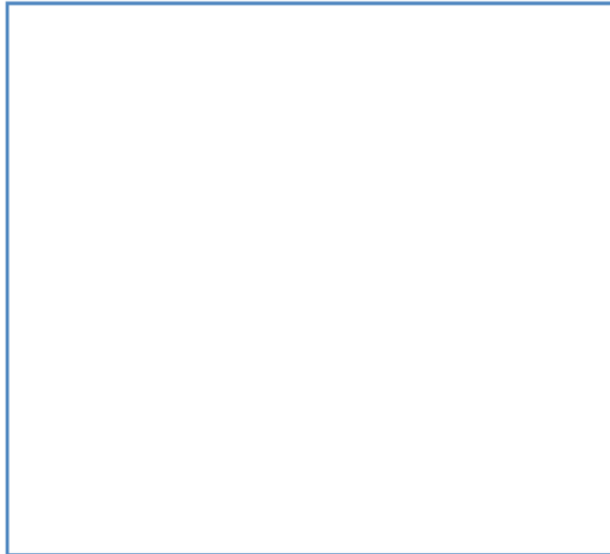
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### Sample note-taking page with sponsor logos

<div data-bbox="126 1115 768 1182">  <span>WORKSHOP DESCRIPTIONS &amp; SPEAKER BIOS</span> </div> <div data-bbox="126 1192 768 1241"> <p><b>PLENARY</b> 9:00 AM - 10:15 AM</p> <p><b>A</b> Collaboration, Communication and Challenges</p> </div> <div data-bbox="136 1253 222 1270"> <p>WELCOME</p> </div> <div data-bbox="136 1278 285 1297"> <p>ANNUAL MEETING</p> </div> <div data-bbox="136 1306 401 1325"> <p>COLLEGE COMPETITION AWARDS</p> </div> <div data-bbox="136 1333 266 1352"> <p>PLENARY PANEL</p> </div> <div data-bbox="136 1360 737 1413"> <p>MASSRECYCLE is pleased to present the 2017 R3 Plenary Panel covering challenges faced by waste and recycling advocates and industry, collaborative efforts over the last year, and impactful communication campaigns.</p> </div> <div data-bbox="155 1423 222 1488">  </div> <div data-bbox="254 1421 747 1562"> <p><b>Timothy Lasker</b> is the Sustainability Specialist for the MBTA. Since 2011, he has worked on numerous projects including waste management, water resources, and energy conservation. He is the point person for the GreenDOT initiative at the "T". Started by the Secretary of Transportation in 2009, GreenDOT covers major environmental arenas such as air quality, GHG, energy, and waste management. Prior to joining the MBTA, he had a consulting firm specializing in micro-wind technology and sustainable practices. Timothy also spent 30 years in printing and publishing technology, and was founder and CEO of a digital technology company owned in part by Philips Electronics.</p> </div> <div data-bbox="155 1572 222 1638">  </div> <div data-bbox="254 1570 747 1726"> <p><b>Martin Suuberg</b> current Commissioner of the Massachusetts Department of Environmental Protection has nearly 30 years of experience working in environmental and natural resource agencies at the state and federal level. He previously served as Undersecretary for Environmental Affairs in the EOEAA. At MA DEP, he was Deputy Commissioner for Policy and Planning, following his time as the Central Regional Director. He also served as General Counsel to MA DEP and to the EOEAA, and to the former Department of Environmental Management where he also served as Deputy Commissioner. He is a lawyer and manager who has effectively and efficiently administered the environmental laws that protect the quality of life for all Massachusetts' citizens.</p> </div> <div data-bbox="155 1736 222 1801">  </div> <div data-bbox="254 1734 747 1860"> <p><b>Margaret Young</b> is Chief Customer Experience Officer at the MBTA. She is responsible for mobilizing customer-facing initiatives that improve the experience of MBTA riders and ensuring the agency's investments are optimized to maximize value to customers and community stakeholders. She has 25+ years of experience in this field working for companies such as IBM and Ogilvy Consulting and is well-known in the advertising world. Ms. Young brings a unique blend of customer experience, branding, marketing technology, marketing communications, market research and cultural change experience to the MBTA.</p> </div>	<div data-bbox="846 1115 1487 1182">  <span>WORKSHOP DESCRIPTIONS &amp; SPEAKER BIOS</span> </div> <div data-bbox="846 1192 1487 1241"> <p><b>PLENARY</b> 9:00 AM - 10:15 AM</p> <p><b>A</b> Collaboration, Communication and Challenges</p> </div> <div data-bbox="985 1274 1179 1295"> <p>YOUR NOTES Sponsored by</p> </div> <div data-bbox="1185 1247 1252 1327">  </div> <div data-bbox="1266 1268 1373 1304">  </div> <div data-bbox="868 1350 1474 1900">  </div>
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# MASSRECYCLE R3 Recycling & Organics Conference & Trade Show 2018 Sponsor & Exhibitor Prospectus - Benefits Chart

By becoming a sponsor at the 2018 R3 Recycling & Organics Conference & Trade Show, you will enjoy the following benefits:

	Sponsorships							
	Event	Keynote	Expo Limit 4	Break	Social Hour	Networking	Session	Supporter
Rate	\$5,000	\$3,000	\$2,500	\$1,500	\$1,500	\$1,500	\$1,000	\$800
Logo in Program	✓	✓	✓	✓	✓	✓	✓	✓
Ad in Program	Full Page	Full Page	Half Page	Half Page	Half Page	Half Page	Quarter Page	Quarter Page
Prime Booth	✓	✓	✓	✓	✓	✓	✓	✗
Registration Passes	6	4	3	2	2	2	2	✗
NEW Note Page Logo	✓	✓	✗	✗	✗	✗	✓	✗
Banner	Exhibit Hall Stage	Exhibit Hall Stage	Exhibit Hall Stage	Break Tables	Bar	Networking Room	✗	✗
Presentation Opportunity	Plenary & Awards	Plenary	5 to 7 minute Expo Demo	✗	✗	Network Event	✗	✗

If you are interested in sponsoring either of the following NEW OPPORTUNITIES, please contact [director@massrecycle.org](mailto:director@massrecycle.org).

- Registration Table
- Table Settings, Decorations and Giveaways



# MASSRECYCLE R3 Recycling & Organics Conference & Trade Show 2018 Sponsor & Exhibitor Prospectus - Application

Company/Organization Name \_\_\_\_\_  
 Focus Industry:  Waste  Reuse  Recycling  Organics  Other  
 Primary Contact \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

## Fee Schedule

Item	Cost	Quantity	Total
<b>Sponsorship</b>			
Event Sponsor (includes 6 attendees)	\$5,000		
Keynote Sponsor (includes 4 attendees)	\$3,000		
Expo Sponsor (includes 3 attendees)	\$2,500		
Break Sponsor (includes 2 attendees)	\$1,500		
Social Hour Sponsor (includes 2 attendees)	\$1,500		
Networking Sponsor (includes 2 attendees)	\$1,500		
Session Sponsor (includes 2 attendees)	\$1,000		
Supporter	\$800		
<b>Join MASSRECYCLE (see chart on pg. 4 for list of benefits and more options)</b>			
Circle of Excellence	\$3,500		
Circle of Commitment	\$2,000		
Business	\$750		
Institution/Non-profit	\$275		
<b>Trade Show Exhibitor Table (includes 2 attendees)</b>			
Prime table	\$750		
Non-member	\$600		
Member	\$500		
Additional table – Non-member	\$400		
Additional table – Member	\$350		
Additional attendee pass and lunch	\$150		
<b>Nonprofit Exhibitor Table (includes 1 attendee)</b>			
Non-Member	\$200		
Member	\$175		
Additional attendee pass and lunch	\$100		
<b>Advertising Space</b>			
Half page	\$300		
Quarter page	\$250		
Business card	\$200		
			Grand Total

**Additional Instructions – Please attach a 50-word organizational bio and a list of attendees, including the attendee’s email and phone number. Bio and attendee list must be received no later than February 28<sup>th</sup>. Electrical drops must be arranged directly with the Sheraton Framingham.**

**Terms and Conditions** – Exhibit fees include table and 2 chairs, wireless internet access, and a 50-word organizational bio in the program booklet. Electricity is by request, and may incur additional fees. Liability due to damage or loss of property of the exhibitor or injury to representatives of the exhibitor is solely the responsibility of the exhibitor. The exhibitor releases MASSRECYCLE, its representatives, and the conference venue from any such liability or similar claims arising from such damage, loss or injury, unless said parties fail to provide reasonable care. Cancellation accepted up to thirty days following receipt of registration with a 25% penalty fee, except in cases of extraordinary circumstances. Cancellation requests made 7-days or less prior to the scheduled date of the event will not be honored.

By signing, I am reserving my space at MASSRECYCLE’s 2018 R3 Conference & Trade Show, and agree to the terms and conditions listed.

Signed \_\_\_\_\_ Printed Name \_\_\_\_\_ Date \_\_\_\_\_