

## **Sponsor MassRecycle's 25<sup>th</sup> Anniversary Celebration** *And celebrate the launch of the MBTA Public Space Recycling Pilot Project*

By sponsoring MassRecycle's 25<sup>th</sup> Anniversary Celebration, you ensure the success of the event and allow us to offer a discounted municipal rate. As a sponsor, you will also enjoy the following benefits:

		Benefits				
		Rate	# of Tickets	Recognition in all materials	Lead a toast to MassRecycle	Ad
<b>Sponsors</b>	<b>Event</b>	\$5,000+	4	✓	✓	1 page
	<b>Drink</b>	\$2,000+	3	✓		1/2 page
	<b>Benefactor</b>	\$500	3	✓		1/4 page
	<b>Supporter</b>	\$275	2	✓		1/8 page
<b>Tickets</b>	Friend	\$175	2			
	Private Sector	\$100	1			
	Municipal Employee	\$50	1			

### *About MassRecycle*

MassRecycle is the statewide 501c3 non-profit coalition of individuals, all 351 municipalities, recycling and green businesses, and organizations dedicated to increasing recycling and waste diversion in the Commonwealth of Massachusetts.

### *Our Work*

- MassRecycle advocates at the MA State House for pragmatic recycling policies and regulations
- MassRecycle convenes stakeholders at the annual R3 Recycling & Organics Conference & Trade Show
- MassRecycle provides regular R3 Educational Webinars at low-to-no-cost to the municipalities and members
- MassRecycle develops special projects like the MBTA Pilot Project and the Red Sox Video

### *Why Recycling Matters*

- Recycling is beneficial to the environmental
- Recycling supports our local economy, including over 2,000 businesses and 14,000 jobs
- Landfill space is dwindling in MA, with over 2 million tons projected to be exported annually starting 2020
- Sending our materials out of state means increased carbon footprint and loss of local job opportunities

### *About the MBTA Pilot Project*



In collaboration with the MBTA, the Massachusetts Beverage Association, and Casella Recycling, MassRecycle is bringing public space recycling to the T. Pilot kiosks with educational signage will be placed at Alewife Station, with the potential of expanding throughout the system. Ongoing costs will be covered with sold marketing spots on the kiosks, making the project cost neutral and potentially even revenue generating for the MBTA.