



# MassRecycle R3 Recycling & Organics Conference & Trade Show 2015 Sponsor & Exhibitor Prospectus

***Be there or be square! It's an old saying with lots of meaning!***

***Be top of mind with your current and future customers*** by signing up to participate in the 2015 R3 Recycling & Organics Conference & Trade Show scheduled for March 30<sup>th</sup>, 2015 at the Quincy Marriott.

Our 2015 technical agenda fosters discussion on issues that affect ***recycling, reuse and waste reduction*** and provides a venue to convene individuals from all sectors.

Being a sponsor or exhibitor ***increases your ability to network and showcase the contributions and efforts of your organization*** at a higher level in front of our unique mix of participants.

Being a sponsor offers you a ***higher level of publicity and benefits***, including:

- **Recognition throughout the 1<sup>st</sup> Quarter of FY15** in MassRecycle's weekly email blasts to 6,000 contacts, many of whom are key administrators and decision-makers at the municipal, college, and state-level government, as well as all sizes of businesses;
- **Posts to our Facebook** page with over 1,000 unique friends;
- Reaching even more contacts through **reciprocal marketing via our many collaborating organizations** and businesses that help us spread the word about R3 Conference.

***This is "the" year for the R3 Conference!*** MassRecycle is implementing ***many new conference features and events*** to further enhance participants' experience. Look for these exciting additions and opportunities at the upcoming conference:

- The highly anticipated annual ***MassRecycle Recycling Awards!***
- MassRecycle's first ever ***college competition***. We'll be challenging students to produce educational short videos about recycling, which be featured on MassRecycle's new directory website, WhereToRecycleThat.Org, sponsored by MassDEP.
- We're hosting a ***job fair to give college students*** and other interested citizens an opportunity to meet exhibitors and participants potentially seeking new talent.
- MassRecycle is also offering ***additional publicity opportunities through new sponsorship mediums***. The 2015 R3 Conference promises to be an exciting, impactful event. We urge you to sign up now to sponsor or exhibit!

***Don't delay! Sign up today to get the best choice of sponsorship opportunities for  
MassRecycle's R3 Recycling & Organics Conference & Trade Show!***

**Submit your  
Sponsorship Application Today!**  
**Reach over 6000 contacts!**  
**Be recognized by your peers  
and customers!**  
**New for 2015**  
**Recycling Awards Ceremony**  
**College Competition & Job Fair**  
**New Sponsorship  
Opportunities!**



# MassRecycle R3 Recycling & Organics Conference & Trade Show 2015 Sponsor & Exhibitor Prospectus - Benefits Chart

By becoming a sponsor at the 2015 R3 Recycling & Organics Conference & Trade Show, you will enjoy the following benefits:

	Sponsorships								
	Event	Keynote	Awards Lunch	Track	Coffee Break	Dessert Break	Happy Hour	Session	Supporter
Rate	\$5,000	\$3,000	\$2,500	\$2,000	\$1,500	\$1,500	\$1,500	\$1,000	\$750
Logo in Program Booklet	✓	✓	✓	✓	✓	✓	✓	✓	✓
Ad in Program Booklet	Full Page	Full Page	Half Page	Half Page	Half Page	Half Page	Half Page	Quarter Page	Quarter Page
Prime Exhibitor Booth	✓	✓	✓	✓	✓	✓	✓	✓	✗
Registration Passes	6	4	3	3	2	2	2	2	✗
Banner	Plenary Room & Exhibit Hall	Plenary Room & Exhibit Hall	Plenary Room	Track Room	Exhibit Hall	Exhibit Hall	Bar	Track Room	✗
Presentation Opportunity	Plenary & Awards	Plenary	Awards	Track	✗	✗	✗	Session	✗

If you are interested in sponsoring any of the following NEW OPPORTUNITIES, please contact [conference@massrecycle.org](mailto:conference@massrecycle.org).

- College Competition & Scholarship
- Name Tag Lanyards
- Job Posting Board
- Registration Table
- Table Settings, Decorations and Giveaways



# MassRecycle R3 Recycling & Organics Conference & Trade Show 2015 Sponsor & Exhibitor Prospectus - Application

Company/Organization Name \_\_\_\_\_  
 Focus Industry:  Waste  Reuse  Recycling  Organics  Other  
 Primary Contact \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

## Fee Schedule

Item	Cost	Quantity	Total
<b>Sponsorship</b>			
Event Sponsor (includes 6 attendees)	\$5,000		
Keynote Sponsor (includes 4 attendees)	\$3,000		
Awards Sponsor (includes 3 attendees)	\$2,500		
Track Sponsor (includes 2 attendees)	\$2,000		
Coffee Break Sponsor (includes 2 attendees)	\$1,500		
Dessert Break Sponsor (includes 2 attendees)	\$1,500		
Happy Hour Sponsor (includes 2 attendees)	\$1,500		
Session Sponsor (includes 2 attendees)	\$1,000		
Supporter	\$750		
<b>Join MassRecycle</b>			
Circle of Excellence	\$3,500		
Circle of Commitment	\$2,000		
Business	\$300		
Institution/Non-profit	\$250		
<b>Trade Show Exhibitor Table (includes 2 attendees)</b>			
Non-member	\$600		
Member	\$500		
Additional table – Non-member	\$400		
Additional table – Member	\$350		
Additional attendee pass and lunch	\$100		
<b>Nonprofit Exhibitor Table (includes 1 attendee)</b>			
Non-Member	\$175		
Member	\$150		
Additional attendee pass and lunch	\$75		
<b>Additional Advertising Space</b>			
Half page	\$150		
Quarter page	\$100		
Business card	\$75		
<b>Grand Total</b>			

**Additional Instructions** – Please attach a 50-word organizational bio. Please provide MassRecycle with a list of additional attendees, including the attendee's email and phone number. Bio and attendee list must be received no later than March 20<sup>th</sup>. Electrical drops must be arranged directly with the Quincy Marriott.

**Terms and Conditions** – Exhibit fees include table and 2 chairs, wireless internet access, and a 50 word organizational bio in the program booklet. Electricity is by request, and may incur additional fees. Liability due to damage or loss of property of the exhibitor or injury to representatives of the exhibitor is solely the responsibility of the exhibitor. The exhibitor releases MassRecycle, its representatives, and the conference venue from any such liability or similar claims arising from such damage, loss or injury, unless said parties fail to provide reasonable care. Cancellation accepted up to thirty days following receipt of registration with a 25% penalty fee, except in cases of extraordinary circumstances. Cancellation requests made 7-days or less prior to the scheduled date of the event will not be honored.

By signing, I am reserving my space to exhibit at MassRecycle's 2015 R3 Conference & Trade Show, and agree to the terms and conditions listed.

Signed \_\_\_\_\_ Printed Name \_\_\_\_\_ Date \_\_\_\_\_