



BUILDING MOMENTUM

2025 Annual Report

Strengthening waste reduction infrastructure, programs, and partnerships across Massachusetts.



3%

Increase in
Reserves



7.7%

Net Revenue
Growth



66%

Growth in Sponsorship
Revenue

8

Waste Reduction
Facility
Tours

133

Tour
Attendees

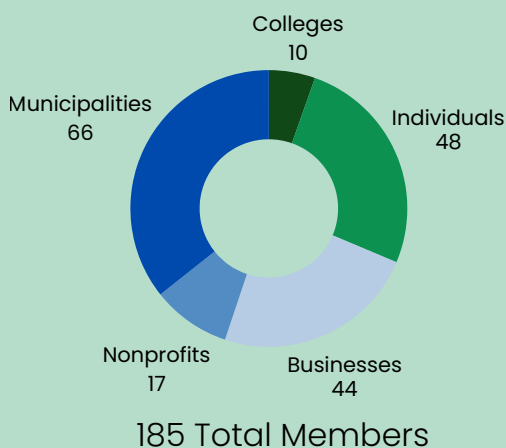
49

Award
Nominees

27

Newsletter
Issues

Membership Breakdown



Additional Highlights

- Expanded our newsletter to **4,100 subscribers**, achieving a **49% open rate**.
- Drafted and published a widely read climate white paper with over **280+ views**.
- Convened **70+ stakeholders** through MassPSC discussion calls to advance sustainable materials policy.
- Launched a **\$100,733 MassDEP-funded grant project** in partnership with Brookline to expand recycling access in multifamily housing.
- Sustained a diverse Board representing recyclers, haulers, universities, manufacturers and municipalities with **230+ years of combined industry experience**.



Practical
Solutions



Trusted
Leadership



A Circular
Future

Board of Directors:

President

Gretchen Carey
GCAREY SUSTAINABILITY

Terri Goldberg
WASTE REDUCTION CONSULTANT

Vice President

Waneta Trabert
CITY OF NEWTON

Jessica Caban
CITY OF NEW BEDFORD

Treasurer

Lisa Yane
MASS. COUNCILS ON AGING

Secretary

Rob Gogan
HARVARD RECYCLING EMERITUS

Member-At-Large

Taylor Millspaugh
WIN WASTE INNOVATIONS

Directors:

Jerry Collins
WIN WASTE INNOVATIONS

Patrick El Khoury
CMRK, INC.

Michelle Firmbach
BIGBELLY SOLAR

Susan Higgins
NORTHEASTERN UNIVERSITY

Robin Ingenthron
GOOD POINT RECYCLING

Stephen Mullis
REHRIG PACIFIC COMPANY

Nicole Pellagrino
HELPSY

Laurie Simmons
UMASS AMHERST

Katie Weatherseed
TOWN OF BROOKLINE

Staff:

Executive Director
Abbey Massaro

Operations Manager
Jess Wozniak

Communications Contractor
Alexandra Liteplo

MassPSC Contractor
Marissa Fugardi

OUR VALUED 2025 SUPPORTERS

Thank
you

\$25,000+



\$10,000+



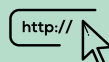
\$2,000+



\$1,000+



Part of the TerraCycle® family of companies



http://

MassRecycle.Org



@MassRecycle