MassRecycle's 2019 Recycling Summit

Helping You Make A Difference

March 25, 2019 ~ Sheraton Framingham

www.MassRecycle.org  @MassRecycle  617-338-0244
MassRecycle is the statewide 501c3 nonprofit coalition of individuals, all 351 municipalities, businesses, institutions, and organizations dedicated to promoting and realizing the economic, social and environmental benefits resulting from reducing, reusing and recycling. In addition to the Summit and advocacy at the State House for pragmatic real solutions and policies, MassRecycle offers:

The MBTA Public Space Recycling Pilot Project—MassRecycle and its partners are pioneering commingled public space recycling on the commuter rail lines. Custom kiosks offer convenience and public education about proper recycling. Advertising spots on kiosks are available at discounted rates. Please email MRExDir@MassRecycle.org.

R3 Webinars—MassRecycle offers regular educational webinars and podcasts on current hot topics, such as plastic bag bans and keeping mercury out of the waste stream. R3 Webinars are free to full members and low cost to basic municipal members and non-members.

Mass Product Stewardship Council (MassPSC) —MassRecycle is focused on championing product stewardship in Massachusetts. In 2016, the MassPSC was launched as a council of MassRecycle. MassPSC’s goal is to shift the cost of material management and recycling from taxpayers and municipalities to the companies that design and market products, through product stewardship and extended producer responsibility.

Annual Recycling Awards—MassRecycle recognizes outstanding achievements in and contributions towards recycling and waste reduction in Massachusetts. This year, the 23rd Annual Recycling Awards will be presented during the Fall networking event. Nominations will be accepted in August 2019.

FREE MUNICIPAL MEMBERSHIPS

Thanks to the generosity of the Massachusetts Department of Environmental Protection (MassDEP), MassRecycle is able to offer all 351 municipalities in the Commonwealth a free, basic level, membership! Basic Municipal Members enjoy discounts to the R3 Webinars, the Recycling Summit, and other events.

Basic Municipal Members have the option to upgrade to full membership to enjoy free R3 Webinars and a greater discount to events.

Please email MRExDir@MassRecycle.org for more information.
**SUMMIT SCHEDULE**

**MONDAY, MARCH 25, 2019**

8:00 AM - 9:00 AM: **REGISTRATION, BREAKFAST, NETWORKING & TRADE SHOW**

9:00 AM - 9:10 AM: **WELCOME FROM MASSRECYCLE**
Gretchen Carey, MassRecycle President

9:10 AM - 9:20 AM: **MASSRECYCLE ANNUAL MEETING**

9:20 AM - 9:40 AM: **NATIONAL SWORD IMPACTS—LOCAL, STATE & NATIONWIDE (PART 1)**
Commissioner Martin Suuberg, MassDEP

9:40 AM - 10:00 AM: **NATIONAL SWORD IMPACTS—LOCAL, STATE & NATIONWIDE (PART 2)**
Geoffrey Beckwith, Executive Director, Massachusetts Municipal Association

10:00 AM - 10:15 AM: **COFFEE BREAK, NETWORKING & TRADE SHOW**

10:15 AM - 11:45 AM: **CONTRACTS FROM BOTH SIDES OF THE EQUATION**
Gunther Wellenstein, SW&R Manager, City of Lowell
Jim Nocella, Director of Public Sector Solutions, Waste Management
Greg Cooper, Deputy Director of Consumer Programs, MassDEP

Moderator: Tom Mackie, President, Mackie Shea, PC

11:45 AM - 12:00 PM: **MASSPSC: EPR**

12:00 PM - 1:30 PM: **LUNCH, NETWORKING & TRADE SHOW**

1:30 PM - 2:45 PM: **QUALITY CONTROL: EDUCATION & ENFORCEMENT**
Marissa Perez-Dormitzer, District Recycling Coordinator,
Greater New Bedford Regional RMD
Waneta Trabert, Director of Sustainable Materials Management,
City of Newton

Moderator: Brooke Nash, Branch Chief, Municipal Waste Reduction Program, MassDEP

2:45 PM - 3:00 PM: **MOVING FORWARD TO BETTER RECYCLING**
Brooke Nash, Branch Chief, Municipal Waste Reduction Program, MassDEP

3:00 PM: **SUMMIT ADJOURNS**
MassDEP Commissioner Martin Suuberg provided a status update on the progress of the Solid Waste Master Plan, recognizing there is still time for voices to be heard. The Commissioner’s remarks were followed by Geoffrey Beckwith, Executive Director of the MMA. Mr. Beckwith shared information about the MMA’s resolution supporting waste reduction, improved packaging, recycling education, quality control and product stewardship. Both speakers acknowledged that the solid waste management landscape is changing rapidly and collaboration is key in order for municipalities to weather today’s challenges.

**Commissioner Martin Suuberg, MassDEP**

Martin Suuberg, Commissioner of the Massachusetts Department of Environmental Protection, has nearly 30 years of experience working in environmental and natural resource agencies at the state and federal level. He previously served as Undersecretary for Environmental Affairs in the EOEEA. At MassDEP, he was Deputy Commissioner for Policy and Planning, following his time as the Central Regional Director. He also served as General Counsel to MassDEP and to the EOEA, and to the former Department of Environmental Management, where he also served as Deputy Commissioner. He is a lawyer and manager who has effectively and efficiently administered the environmental laws that protect the quality of life for all Massachusetts’ citizens.

**Geoffrey Beckwith, Executive Director**
**Massachusetts Municipal Association**

Geoff Beckwith has been the Executive Director and CEO of the Massachusetts Municipal Association since 1992. In this post, he is also the President/CEO of the Massachusetts Interlocal Insurance Association (MIIA), the MMA’s municipal insurance program. Prior to assuming his position as Executive Director, Mr. Beckwith was the Director of Work Environment, Environment, and Technology Policy at UMass Lowell. During his 6 years as a State Representative, he authored the nation’s first toxics use reduction law, and was named Energy Legislator of the Year in 1988, and Environmental Legislator of the Year in 1989.
The City of Lowell and Waste Management recently executed a six year contract for single-stream curbside collection, including processing costs with specific language for ‘contamination thresholds,’ which plays a huge role in recycling today. Gunther Wellenstein from the City of Lowell and Jim Nocella from Waste Management spoke about the newly negotiated contract that includes a schedule of load audits, material quantity and quality, a charge back for residue and a partnership for curbside outreach, education and enforcement. MassDEP’s Greg Cooper filled in the audience about the status of the only state-run MRF in Springfield, which is also subject to challenging markets. Attendees learned the power of renegotiating a win-win deal for the community and private companies during this session.

Gunther Wellenstein, SW&R Manager, City of Lowell

Gunther Wellenstein has been the Solid Waste & Recycling Coordinator, for the multi-cultural, Gateway City of Lowell, since 2006. He manages daily operations for 25,000 curbside collection residential households. Over the past few years has implemented programmatic efficiencies, like automated trash and single-stream recycling. Mr. Wellenstein enjoys outreach and education via social-media / multi-media and makes it a mission to incorporate technology, like a collection / reminder smart phone App. For many years, Mr. Wellenstein has been active with Product Stewardship issues, is a Board Member at MassRecycle and its MassPSC sub-committee. In 2014 he implemented collection, diversion and de-manufacturing of mattresses and box springs.

Jim Nocella, Director of Public Sector Solutions

Waste Management

Jim Nocella has worked in the solid waste & recycling industry for over 38 years, all with Waste Management. His career began as driver on a trash truck in his childhood hometown of Lynn, MA. In 1983 he began managing company hauling operations, transfer stations and recycling facilities in cities throughout New England including Laconia, NH, Portland, ME, Attleboro, MA, Londonderry, NH and Woburn, MA. In addition to managing the companies waste and recycling operations, he has also spearheaded business development & acquisitions in New England and upstate New York. In 2000, he assumed his present role as the Area Director of Public Sector Solutions in New England and upstate New York.

Greg Cooper, Deputy Director of Consumer Programs

MassDEP

Greg Cooper has 20 years of experience in recycling and solid waste management. He has been managing MassDEPs solid waste and recycling programs for over a decade.

Moderator: Tom Mackie, President, Mackie Shea, PC
Quality control of recyclables is of paramount importance now that offshore recycling markets are less available to American recycling companies. Clean recyclables are now a necessity if generators and towns want their materials actually recycled and not rejected. Waneta Trabert, City of Newton, Marissa Perez-Dormitzer, Greater New Bedford Regional Refuse Management District, and Brooke Nash, MassDEP will be sharing their educational programs, enforcement actions and some thoughts on the future of recycling in Mass.

Attendees will leave the Summit with useful tools, operational insight, and hope for the future.

**Marissa Perez-Dormitzer**  
District Recycling Coordinator  
Greater New Bedford Regional RMD  

Marissa Perez-Dormitzer has served as the District Recycling Coordinator for the Greater New Bedford Regional Refuse Management District for 19 years. She works with the District’s two member communities, New Bedford and Dartmouth, to educate residents about waste reduction, implement new programs, and apply for and manage grants. Ms. Perez-Dormitzer graduated from Rutgers University with a bachelor’s degree in environmental engineering.

**Waneta Trabert**  
Director of Sustainable Materials Management  
City of Newton

Waneta Trabert is the Vice President of MassRecycle. In her day job, she is the Director of Sustainable Materials Management for the City of Newton. She joined the MassRecycle Board of Directors in 2016 and is a MassPSC Officer. Previously, Ms. Trabert worked on electronics EPR and managing packaging waste for both the Wisconsin DNR and the Product Stewardship Institute. She also managed hazardous waste at McMurdo Station, Antarctica during the 2014-2015 austral summer season.

**Moderator: Brooke Nash, Branch Chief, Municipal Waste Reduction Program MassDEP**

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www.facebook.com/MassRecycle/
Brooke Nash, Branch Chief
Municipal Waste Reduction Program, MassDEP

Brooke Nash has spent her entire career in the solid waste and recycling field. Since 1997, she has served as the Branch Chief for Municipal Waste Reduction at the Massachusetts Department of Environmental Protection, where she manages technical assistance programs, grants, and training to increase the effectiveness of local and regional recycling and waste reduction programs. Prior to that, Brooke was Executive Director of Solana Recyclers, a nationally recognized non-profit that operated municipal recycling programs in San Diego county. She currently serves on the Board of the Northeast Recycling Council.
Covanta works with companies and communities to find sustainable solutions to their waste management challenges. With a global network of Energy-from-Waste and Material Processing Facilities, Covanta is preserving valuable natural resources and generating clean energy for our client communities and the world we live in.
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Massachusetts Department of Environmental Protection

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MassDEP is the state agency responsible for ensuring clean air and water, the safe management of toxics and hazards, the recycling of solid and hazardous wastes, the timely cleanup of hazardous waste sites and spills, and the preservation of wetlands and coastal resources. For waste and recycling, in addition to overseeing regulation and enforcement, MassDEP administers municipal recycling and composting grants and technical assistance, business recycling assistance through RecyclingWorks in Massachusetts, as well as school recycling and composting assistance through The Green Team.

Republic Services

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Republic Services is a leading provider of environmental services including solid waste collection, transfer, disposal and recycling. The company’s various operating units provide solid waste and recycling services for commercial, industrial, municipal and residential customers. Republic Services’ approximately 36,000 employees currently serve markets in 40 states and Puerto Rico.
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Recycling, waste and organic services for homes, businesses and cities.

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At Casella, our mission is to create value for our customers and communities by Giving Resources New Life®. We provide resource management expertise and solutions to commercial, municipal, industrial and residential customers in the areas of recycling, organics, energy recovery, and disposal.

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SCHAEFER is one of the most respected and innovative manufacturers and distributors of waste technology products in the world, serving municipalities, government agencies and private haulers. Our North American manufacturing plants are located in Charlotte, North Carolina and Lodi, California. SCHAEFER manufactures injection molded 35, 65 and 95 gallon waste containers annually. Our crews provide assembly and distribution services utilizing reliable and accurate WISTAR® RFID technology.

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The oldest business development corporation in the United States, BDC Capital has been recognized locally and nationally as a leader and innovator in business lending and capital investments. For 65 years, we have invested more than $1 billion in thousands of companies in New England.

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BioBag is the world’s largest brand of certified compostable bags. Our bags assist communities, residents, and businesses with the collection of organics for composting. We have worked with numerous haulers, composters, and government agencies to start and promote composting programs, including providing custom bags and free bins for new pilots.

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The Center for EcoTechnology helps people and businesses save energy and reduce waste. The Center for EcoTechnology oversees the MassDEP funded recycling assistance program, RecyclingWorks, and also the K-12 Massachusetts environmental education program, the Green Team.

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City Compost works to create more high quality soil for growing more food. During the MassRecycle Conference, City Compost seeks to connect with those interested in implementing organic diversion programs.

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At ecoimagine™, we believe it is important to extend the useful life of materials that can be recycled and repurposed. Our collection of stylish, high quality active wear, bags and every day accessories are made from recycled plastic, repurposed bicycle tubes, vinyl banners and more. Customizable eco products are also available.

Ecoverso
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The Ecoverso story began in 2001 with the introduction of the Doppstadt line, sold through DoppstadtUS, and has since grown to incorporate BACKHUS, Backers, Tiger, Stationary Solutions, and Ecosift. Headquartered in Avon, Ohio, Ecoverso delivers a full line of environmental processing equipment.
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Epilepsy Foundation New England Donation Center

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The Epilepsy Foundation of New England has been in the textile recycling business since 2009. 100% of our profits go to the Epilepsy Foundation of New England, providing the funding for critical programs and local services to individuals of all ages suffering from epilepsy and seizure disorders. 1 in 26 Americans suffers from this debilitating disease. Our Donation Center provides over 50% of the Foundation's budget, and the donations from local communities are critical to sustain that funding. In addition, we employ almost 100 people, many of whom have disabilities, including epilepsy.

Good Point Recycling

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Good Point Recycling is an R2-Certified electronics reuse, repair and recycling outfit, serving the Northeast since 2001. We are a dependable, compliant and creative electronics recycler, and founder of FairTradeRecycling.org

The Great American Rain Barrel

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The Great American Rain Barrel Company repurposes shipping drums into residential water collections systems for homeowners to help towns manage water resources, diminish storm water runoff and save money.

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Green Mattress recycles both mattresses and box springs. We work with everyone from haulers to municipalities to transfer stations to hotels and universities.

InSight Mobile Data

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Insight Mobile Data has a strong presence and special expertise in the waste industry, providing innovative mobile workforce solutions to companies throughout the US. Manage real-time work in process, collect critical data for strategic analysis and maintain a culture of safety with leading edge technology tools.
Massachusetts Beverage Association

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The Massachusetts Beverage Association consists of dozens of bottlers, distributors and suppliers that collectively employ more than 4,000 Massachusetts’ citizens. Our membership has a keen and passionate interest in recycling and developing meaningful sustainability strategies for their own operations and in the public domain.

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Nova Products designs and manufactures plastic waste diversion containers for recycling and food waste collection. Nova has a product line that fits into any household or office space to make sorting and storing your recyclables simple and cost effective.

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Founded in 1989, OPRSystems of Wilmington is independently owned and one of the largest commercial and residential recyclers in New England. Our 76,000 square foot state-of-the-art facility houses the latest recycling equipment available to process paper, cardboard, plastics, cans, etc. We are also NAID AAA Certified for confidential destruction.

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Organix Solutions is focused on organics recycling – the collection and processing of organic materials to their highest and best use. Our expertise in providing cost-effective and sustainable collection and treatment solutions for recovering organic waste and municipal solid waste processing gives us a unique advantage.
Parallel Products

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Paralle Products specializes in the reclamation of non salable beverage products. We keep unwanted beverage products out of our landfills and create alternative fuel sources for the nation. Secure Product Destruction and Recycling is a core practice of Paralle Products business; your name brand products are safe with us.

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Rehrig Pacific provides plastic products and technology solutions to help reduce waste and increase recycling.

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Simplicity Engineering specializes in equipment for recycling, processing, screening and grinding waste, wood, compost, food waste, C&D, MSW, etc.

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With 10,000 solid waste professionals nationwide, SWANA is your link to training, certification, networking, and legislative representation for the solid waste industry. SWANA is dedicated to the professional development of solid waste managers, environmental engineers, consultants, private haulers, recyclers, and operators. Information about our events is at sneswana.org.

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Waste Management is the nation’s leading environmental services provider offering a wide array of recycling and solid waste collection, processing and disposal services. Contact us at WM.com or 800-972-4545 to learn more about our services.

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WasteZero offers a range of solutions to help communities and other customers transform their waste reduction goals into real-world results. Available solutions include design and implementation for PAYT, organics and textile recycling, custom printed bags for community clean-up events, and truly innovative solutions to address the growing cost of trash disposal.

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