



MASSRECYCLE 2020 Recycling Conference & Trade Show

2020 Sponsor & Exhibitor Prospectus - Benefits Chart

By becoming a sponsor at the 2020 Recycling Conference & Trade Show, you will enjoy the following benefits:

	Sponsorships					
	Event	Trade Show & Lunch	Breakfast & Break	Session	Social Hour	Supporter
Rate	\$5,000	\$3,000	\$2,000	\$2,000	\$2,000	\$500
Logo in Program	✓	✓	✓	✓	✓	✓
Exhibit Booth	✓	✓	✓	✓	✓	✗
Registration Passes	6	3	2	2	2	✗
Signage	Signage at backdrop for photo ops	Signage at backdrop for photo ops	Hallway Near Food Area	Logo During Session	Logo During Social	✗
Ad in online Conference Directory ¹	Full page	Half page	¼ page	¼ page	¼ page	Logo listed
Recognition	Plenary	Plenary	✗	✗	✗	✗
Social Media Marketing ²	✓	✓	✓	✓	✓	✗
Promote on Registration & Outreach ³	Logo & Link	Logo & Link	Logo & Link	Name & Link	Name & Link	✗
Archived on Conference Website ⁴	Logo & Link	Logo & Link	Logo & Link	Name & Link	Name & Link	Name & Link
List of Attendees	One week prior	One week prior	One week after event	One week after event	One week after event	✗

Sign up today: <<http://bit.ly/2MYnncU>>

Notes for the 2020 Recycling Summit & Trade Show:

¹The online Summit Directory that will include contact information on sponsors and exhibitors, providing a longer exposure to our sponsors and exhibitors. It will be posted once our revamped website goes live and will stay online indefinitely.

²Social Media Marketing: We will be highlighting our sponsors with “Sponsor Spotlights” on our Facebook page and LinkedIn group leading up to the event. MassRecycle’s Facebook page has over a 1000 fans. You will provide the graphics and text.

³Promoting our sponsors on the online registration form and email newsletter promoting the Conference

⁴ Logo or Company name and link to company’s website placed on a MassRecycle webpage dedicated to the Conference.

Add On Marketing Opportunities! For a \$200 add on to your sponsorship, you can sponsor our phone charging station in the registration area. We offer Ad space in the online Conference Directory as well!



MASSRECYCLE 2020 Recycling Summit & Trade Show 2020 Sponsor & Exhibitor Prospectus - Exhibitors

By becoming an Exhibitor at the 2020 Recycling Summit & Trade Show, you will enjoy the following benefits:

Each exhibitor will be provided with a company listing in the Summit program and an 8’ wide and 6’ deep booth, including:

- One (1) 6’ skirted tabled (uniform in color)
- Two (2) folding chairs
- 2 Summit Registration

Booths	Non Members	\$800
	Members	\$700
	Non-Profit Non Members	\$400
	Non-Profit Members	\$200

Sign up today: <<http://bit.ly/2MYnncU>>