



## 2021 MassRecycle Conference ■ 2021 Sponsor & Exhibitor Prospectus – Benefit Chart

	Supporters (\$500)	Exhibitors (\$180 - \$850)	Sponsors (\$2000)
Registration Passes	0	2	4
Signage	✗	✗	Your logo displayed prominently during a session
Ad in online Conference Directory	Logo displayed with other supporters	1/2 page	Full page
Social Media Shout Outs	✗		
Recognition	Mentioned in Welcoming Remarks	✗	Verbal & 30-60 second commercial played during session
Website	Logo on Conference landing webpage	<ul style="list-style-type: none"> <li>• Logo &amp; Link on Conference Landing webpage</li> <li>• Directory listing on Virtual Trade Show webpage</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on rotation on the homepage</li> <li>• Exhibitor benefits for website</li> </ul>
Promote on Registration & Constant Contact	<b>Logo &amp; Link</b> (Registration page only)	<b>Logo &amp; Link</b> (Registration & Constant Contact)	<b>Logo &amp; Link</b> (Registration & Constant Contact)
Archived on Conference Website	<b>Logo &amp; Link</b>	<b>Logo &amp; Link</b>	<b>Logo &amp; Link</b>
List of Attendees	✗	One week after including data from webinar	One week after including data from webinar
Chat Rooms	✗	Company-themed chat rooms	<ul style="list-style-type: none"> <li>• 30 second commercial to be played on social media &amp; website</li> <li>• Company-themed chat rooms</li> <li>• 50% Discount on membership for new members</li> </ul>
Company Coupon Code	✗	Company provides a coupon code that provides attendees a sales deal or a treat.	Company provides a coupon code that provides attendees a sales deal or a treat.
2022 Conference	✗	✗	<ul style="list-style-type: none"> <li>• First pick of booth for next in-person conference</li> </ul>