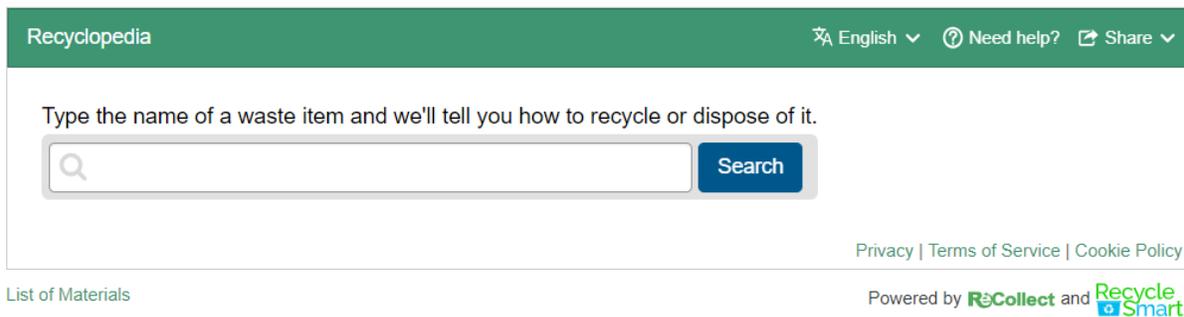


Recycle Smart MA Checklist

- Become a Partner.** Join over 300 municipalities, businesses, nonprofits, colleges and more, each working to towards smarter recycling. Partners receive a monthly newsletter, can embed the Recyclopeda search tool on their website, and may be featured in the [Partner Spotlight](#) for innovative use of Recycle Smart material!



- Embed the Recyclopeda on your website.** Your residents, customers, or students can search on 500+ items right from your home page with this handy tool. It's easy as pasting text onto the administrative pages of your website. Interested? [Become a Partner!](#)



- Get Inspired.** Our [Partner Spotlight Gallery](#) showcases creative uses of the Recycle Smart MA materials. Whether it's creating PSAs to educate the community or putting up recycling posters on campus, Partners are working hard to spread the smart recycling message.
- Use FREE Recycle Smart MA downloadable content** such as videos, digital and print resources, social media content, presentations, and more on the [Resources page](#). These materials are fully customizable to be the go-to reference for recycling for your community.



- Use Recycle Smart MA social media posts as original content.** We made the content for you! On Facebook, posting your own messages reaches more people than sharing someone else's post. Use the professionally created graphics and language featured on the [Resources page](#). Or check out our [Facebook](#), [Instagram](#), and [Twitter](#) to share any of the posts.

- Reach a more diverse audience.** The [Smart Recycling Guide](#) is available in seven other languages! Connect with more members of your community with the Spanish, Portuguese, Vietnamese, Simplified Chinese, Arabic, Haitian Creole, and French translations, all available for download.



Vietnamese Translation



Spanish Translation

- Share the [Recycling Quiz!](#) on your website and social media.** Calling all “wish-cyclers” – this 12-question quiz is a great way to test their knowledge and clear up recycling myths. The quiz has been taken over 20,000 times on our website. Even the smartest recyclers will love testing their knowledge!



A two-minute crash course to becoming a smarter recycler.
Some images for this quiz were provided by the good people at Recycle by City.

[Start the quiz!](#)

It's ok to bag my recyclables before putting them in the bin.

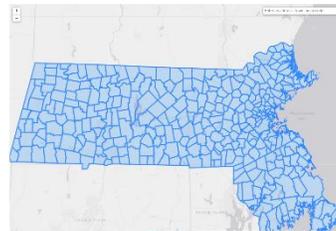


True False

- Share the [Recycle Smart MA newsletters!](#)** Every month, we do a deep dive into top recycling topics. From plastics to batteries to organics – we’ve got you covered! Share these newsletters to help explain why certain materials do or do not belong in bin.
- What’s New?** Help your community understand the next step for their recyclables with our newest web page: [“Where Does It Go?”](#)! Search by zip code to learn where recyclables go after they leave the curb or transfer station.

WHERE DO MY RECYCLABLES GO?

Wondering what happens to your cans, bottles and paper after you set them curbside or take them to your local transfer station? You're not alone! The answer, it depends. Recycling is managed in different ways depending on where you live. And that determines where it goes to be sorted and ultimately sent to market to be transformed into new products and packaging. Click on a town in the map below or enter an address in the search box to learn more about where your recyclables go.



- Additional downloadable artwork for a variety of messages is in our [Recycling IQ catalog](#). Contact [Janice Pare](#) for more information.

