Introduction to HandUp

As of February 2022

HandUp

We are dedicated to securing "hand-up investments" to launch and operate profitable, social impact businesses, that will sustainably provide "hand-up services" to our immigrant and refugee neighbors in Massachusetts.
HandUp US LLC
("Hand Up")

HandUp is a Delaware domiciled, for-profit, limited liability company that secures "hand-up investments", from private investors, to launch, operate, and own social impact businesses initially targeting "waste stream" opportunities.

HandUp US, Inc.
("Hand Up US")

No less than 80% of HandUp's profits will be donated to HandUp US (a tax-exempt charitable organization) enabling it to sustainably provide "hand-up services" to our immigrant and refugee neighbors in Southeastern Massachusetts.
HandUp's social impact businesses will focus on items in the “waste stream” - items whose value is not being effectively captured but instead only looked at as something to be disposed of at a cost.

We have worked with the **Cascade Alliance** to leverage their lessons learned and experiences to quickly and effectively ramp up operations.
Why Mattress Recycling?

Mattress Recycling is a quadruple bottom line business:

**Environmental Impact**
Reduces harmful and inefficient waste going into landfills or incinerators

**Job Creation**
Creates good-paying local jobs that do not require significant skills or formal education

**Community Impact**
Spurs investment in green businesses

**Revenue Generation**
Generates ongoing profits to enable "handup" services"
In Massachusetts, mattress recycling is a nascent market - only about 100k (out of the 600k mattresses disposed of annually in MA) are currently being recycled.

The rest ending up in landfills or are being incinerated.

To address this, **MA DEP has finalized regulations that will be implemented as of November 2, 2022**, banning all mattresses from being incinerated or put into landfills.

**These regulations will require municipalities, waste management companies, retailers, and individuals to find cost-effective ways to recycle mattresses.**
There currently are no mattress recyclers located within a 50-mile radius of Southeastern MA - a critical issue as transportation costs are a large driver of overall costs.

HandUp will recycle mattresses to fill this gap and scale its presence, throughout New England, to offer a proven, financially viable alternative with a positive social impact.
Founders

Co-Founder and CEO, Erik Dyson, has a proven track record in both the corporate and non-profit sectors and is fully engaged to capitalize upon this opportunity. Please see LinkedIn for more details on Erik's experience.

Co-Founder and President, Debbi Dyson, has worked in the non-profit sector, for over 30 years, as a founder, administrator, advocate, and teacher. Her deep experience and commitment to the sector will be critical for our success.
HandUp is pleased to offer full-service solutions:

HandUp will charge an individualized recycling fee for all units collected or dropped off at our facility in the historic Kilburn Mill in New Bedford, MA. A "unit" is considered either a mattress or a box spring. All units will be screened, at pick up, to ensure they are in appropriate condition to be recycled. Pricing depends on projected yearly volumes.

If of interest, HandUp can provide a water-tight storage container (between 20'-40') for mattresses to be stored in until pickup.

HandUp will provide quarterly updates and annual certification of the total mattresses recycled and weight diverted from landfills or incinerators for reporting purposes.

We provide cost-competitive solutions that are simple and environmentally responsible ways in which to manage your mattress disposal needs.
Thank You!

Please contact Erik Dyson, CEO, to further discuss: erik@handsupus.org
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HandUp