

# Helping You Make a Difference

Day 1 ~ March 31st

1:00

## Welcome from MassRecycle

Gretchen Carey, President of MassRecycle

1:10

## Keynote: The Key to Waste Diversion: Behavior Change

By Meg Martineau BCBA & Environmental Leader New England Behavior Analysts for Sustainability

Individuals overseeing material collection programs are in a unique position to make a significant impact in slowing down the effects of climate change. Many of the behaviors that recycling coordinators have been tasked to address in their communities, such as reducing and reusing, are also considered high impact behaviors by scientists studying climate change solutions. As confusion abounds among our citizenry on how to get rid of things right, gaining a stronger understanding of behavioral principles and incorporating behavioral training into materials management programs are essential to reach waste reduction and diversion goals. The science of behaviorism has been well studied for over 100 years, and the field has much to offer towards materials management policies and programs. This talk will review the most relevant behavioral principles to increase food waste diversion and provide examples for how each principle can be incorporated into material collection programs to create significant behavior change.

1:40

## Roundtables, Led by Board Members (simultaneous)

- **Transfer Station Support Group** with Mike Cicale, Town of Wellfleet
- **e-Reuse Opportunities** with Rob Gogan, Zero Waste Volunteer
- **Food Waste** with Mike Orr, City of Cambridge & Abbey Massero, CET
- **Solar Panel Reuse & Electronics Recycling** with Robin Ingethron, Good Point Recycling
- **Contamination & Enforcement** with Waneta Trabert, City of Newton
- **Propane Tanks & Lithium Ion Batteries** with Stan Walczak, ReSource Waste Services
- **School Recycling** with Audrey Ng, Boston Public Schools
- **Markets & Commodities** with Erin Banfield, Casella Waste Systems

2:25

*Break*

2:35

Exhibitor Booth (Session 1)



# Helping You Make a Difference

Day 1 ~ March 31st

3:10

## Panel 1: Solid Waste Master Plan ~ New Waste Bans

- **Textiles: Where does it go when you ban it?** by Scott Cynamon, President, Cyntex Company

We have all seen textiles go into donation boxes, but where do they go from there? Learn about the second life of fabrics and what options there are for responsible handling of discarded material.

- **Compliance with Mattress Bans** by Silvio Genao, Superintendent of Public Works, Town of Eastham

This presentation will provide a detailed account of how the small towns on outer Cape Cod were able to band together to develop a sustainable regional mattress recycling program. Silvio will provide a candid account of how having good relationships with your neighboring towns, MassDEP, and available vendors is key to implementing a regional program.

- **Preparing Organizations for Changes to the MA Commercial Organics Waste Ban** by Abbey Massaro, Environmental Specialist representing RecyclingWorks

Since MassDEP commercial organics waste ban went into effect in 2014, many organizations have found efficient and cost-effective ways to address food waste through prevention techniques, donation programs, and separating scraps for composting, anaerobic digestion, and animal feed. Effective November 2022, the MassDEP is lowering the threshold for the commercial organics ban so that it applies to businesses and institutions generating one-half (½) ton or more of food waste per week. RecyclingWorks in Massachusetts will share real-world examples of businesses and institutions diverting wasted food from the trash, highlighting their successes and approaches to overcoming common challenges.

- **Waste Bans explained by the MassDEP:** John Fischer, Deputy Division Director, Solid Waste, will answer your questions about the new waste bans on behalf of the MassDEP.
- **Panel Q & A**

**Moderator:** Stan Walczak, ReSource Waste Services

4:45

## Exhibitor Booth (Session 2)

5:15

## Networking!

Let's be social! Stay on the zoom and we'll break into chat rooms to share our pet peeves in this never-ending, often-discouraging, sometimes transcendently gratifying world of recycling and sustainable materials management. What gets under your skin? What makes it all worth it?

5:30

## Closing

Join President Gretchen Carey and the MR Board to relax and kick back with friends in a post-conference social hour.



# Helping You Make a Difference

Day 2 ~ April 1st

8:30

## Welcome Back

Waneta Trabert, Vice President of MassRecycle

8:35

## Keynote: Engage for Change: An Intersectional Approach to Environmental Education by Milannee (Lani) St. Hill, Outreach Coordinator Waste Reduction & Recycling, NC State University

Our approach to environmental education has often focused solely on the environmental impacts of proper waste management. However, we must include advocating for planet AND people to truly connect with our communities. This presentation is designed to help organizations make this connection- and in the process, build an environmentally sound AND socially just world.

9:00

## Panel 2: What Lurks in the Waste World

What changes are coming to our daily collection operations? Driver shortages, disposal capacity, and residential organics are three of the biggest. Robin Nagle will talk about how waste drivers have been impacted by the pandemic: burnouts, injuries, and staffing shortages. Ben Harvey will address regional disposal capacity shortfalls. Mike Orr will share what the City of Cambridge has learned from managing its residential organics waste stream in new ways.

- **Labors of Waste in Pandemic Times** by Dr. Robin Nagle, Clinical Professor, NYU & Anthropologist-in-Residence, DSNY

How has COVID-19 impacted the labors and lives of sanitation workers? Using New York City as a case study, this talk explores how the pandemic made an already difficult job even more challenging -- and also provided a few surprising perks.

- **Capacity Crisis** by Ben Harvey, Government Affairs Manager, E.L. Harvey

The impacts of the disposal capacity and how the waste and recycling industry is dealing with all the issues related to these disposal constraints.

- **Urban Food Scraps Lessons** by Michael Orr, Recycling Director, City of Cambridge

Michael Orr will share what the City of Cambridge has learned about managing its residential organics waste stream through waste reduction, rodent prevention, waste characterization and waste diversion.

- **Panel Q & A**

**Moderator:** Rob Gogan Harvard Recycling Emeritus

10:30

## Exhibitor Booth (Session 3)

11:00

## Break



# Helping You Make a Difference

Day 2 ~ April 1st

11:15

**TRASH Talks** (simultaneous)

## Multi-Family Recycling

By Jessica Camarena, City of New Bedford & Marissa Perez-Dormitzer, Greater New Bedford Regional Refuse Mgmt. District

This presentation will cover the City of New Bedford's efforts to reduce contamination in the recycling stream while also increasing recycling capacity in multifamily properties across the City. The speakers will review the process used to identify properties not in compliance, the outreach and education done to assist property owners, and the enforcement action taken on properties that are not in compliance. This will include the action taken by New Bedford's code enforcement staff to reduce recycling going into the waste stream with the goal of extending the life of the Crapo Hill landfill.

**Moderator:** Gretchen Carey, President of MassRecycle

## Student Tsunami: Move In Move Out

By Sarah Healey, Strategic Account Manager, Casella Waste & Rob Gogan, Harvard Recycling Emeritus

It is no secret that there are literally tons of items from college move outs that ends up in the trash that could be donated or recycled. Many colleges and universities have developed move out donation programs to combat this, but often what makes or breaks these programs is the logistical challenges of collecting, sorting, and moving the materials to the right place. Sarah Healey, from Casella, will be speaking about how Casella's experience providing logistical support for these programs. We will speak firsthand about some of our most successful programs as well as some of the challenges we have had in executing and growing these programs over the last decade.

Rob Gogan will describe how student Move-ins and Move-outs affect institutions and their neighbors. Drawing on his experience running trash, recycling and surplus recovery over his 30 years at Harvard, Rob will share lessons for municipalities as well as campus operations waste managers.

**Moderator:** Rob Gogan, Harvard Recycling Emeritus

## OSHA: Eyes on Transfer Stations

by Jan Ameen, Executive Director, FCSWMD

A new OSHA law, effective February 1, 2019 requires Massachusetts municipalities to provide workplace safety equipment and training. This includes municipal transfer station attendants. The Franklin County Solid Waste District leveraged grant funds to design a workplace training program and to identify required safety protocols and equipment. This presentation will provide an overview of the OSHA program components.

**Moderator:** Abbey Massaro, CET Environmental Specialist



# Helping You Make a Difference

Day 2 ~ April 1st

11:50

## Panel 3: Extended Producer Responsibility

In 2021, Maine and Oregon changed our industry by becoming the first two states to pass extended producer responsibility laws for packaging. Let's learn from their advocacy and regulatory experiences to get an EPR law for packaging and paper products in Massachusetts. Additionally, the Massachusetts Product Stewardship Council will provide an update on advocacy for paint, mattress, and packaging EPR bills this legislative session.

- **Packaging EPR 101 & Oregon's Recycling Reform Law** by Sydney Harris, Policy & Programs Manager, Product Stewardship Institute

Extended producer responsibility (EPR) is the centerpiece of a circular economy, and momentum for packaging EPR in the U.S. has been swiftly growing. Sydney Harris of the Product Stewardship Institute will share the fundamentals of effective packaging EPR, provide an overview of the Oregon Recycling Reform Law, and shed light on opportunities for Massachusetts.

- **Maine's EPR for Packaging Law** by Sarah Nichols, Sustainable Maine Director, National Resources Council of Maine

Learn about how to create a more equitable and effective recycling system through an extended producer for packaging law. Municipalities and our environment all benefit when producers of packaging materials participate in our recycling and waste reduction programs. Dozens of countries have benefitted from this type of policy around the world for decades, and the dominoes are starting to fall in the U.S. Which state will be next?

- **MassPSC Update** by Waneta Trabert, City of Newton

Hear about efforts underway to advance EPR laws in Massachusetts. All MassRecycle members have the opportunity to join in MassPSC calls, which take place every other month.

- **Panel Q & A**

**Moderator:** Waneta Trabert, City of Newton

12:50

## Networking

Let's be social! Stay on the zoom and we'll break into chat rooms to share your favorite story from our field. Or what is your fondest memory of MassRecycle? Do you have a great networking story from a MassRecycle event?

1:05

Close

