JOIN MASSRECYCLE AT THE 2023 CONFERENCE

- Only statewide recycling conference in Massachusetts
- Over 175 registered attendees
- Brings together Massachusetts municipalities, state officials, colleges, universities, nonprofits, and industry partners.
- A unique opportunity to learn from each other, to network, and to find innovative solutions to the specific needs of our state.
- Increase your ability to showcase the contributions and efforts of your organization in front of your target audience
- Your logo on promotional materials, email newsletter, and MassRecycle webpage, leading up to and after the event.
- Flexible and customizable benefits; option to play your commercial and host a discussion.
- Verbal and print recognition

**Benefit Chart**

<table>
<thead>
<tr>
<th>Category</th>
<th>Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event</td>
<td>$5000</td>
<td>$5000</td>
</tr>
<tr>
<td>Trade Show &amp; Lunch</td>
<td>$3000</td>
<td>$3000</td>
</tr>
<tr>
<td>Sponsors</td>
<td>$2000</td>
<td>$2000</td>
</tr>
<tr>
<td>For-Profit Exhibitors</td>
<td>$650</td>
<td>$850</td>
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<tr>
<td>Non-Profit Exhibitors</td>
<td>$200</td>
<td>$400</td>
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<tr>
<td>Supporters</td>
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<td>$500</td>
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</tbody>
</table>

**NEW!**

Sponsor a Volunteer, Student or Retiree attendee!

See website for details
## 2023 MassRecycle Conference ■ March 23rd
### Sponsor & Exhibitor Prospectus – Benefit Chart

<table>
<thead>
<tr>
<th>Event</th>
<th>Trade Show &amp; Lunch</th>
<th>Sponsors</th>
<th>Exhibitors</th>
<th>Supporters</th>
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</thead>
<tbody>
<tr>
<td>$5000</td>
<td>$3000</td>
<td>$2000</td>
<td>See below</td>
<td>$500</td>
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</tbody>
</table>

### Registration
- **Passes**
  - 6 (Event)
  - 4 (Trade Show & Lunch)
  - 3 (Sponsors)
  - 2 (Exhibitors)
  - 1 (Supporters)

<table>
<thead>
<tr>
<th>Booth</th>
<th>Links &amp; Logos</th>
<th>Signage</th>
<th>List of Attendees</th>
<th>Trade Show webpage</th>
<th>Verbal Recognition</th>
<th>Social Media Promotion</th>
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<tbody>
<tr>
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</tbody>
</table>

### Links & Logos
- Logo in program guide
- Conference webpage
- Registration webpage
- Email newsletter
- MassRecycle homepage

### Signage
- Entrance & on stage
- Entrance & on stage
- At a session or at Breakfast & Break time

### List of Attendees
- Directory listing on Trade Show webpage with FIVE resources
- Directory listing on Trade Show webpage with THREE resources
- Directory listing on Trade Show webpage with TWO resources
- Directory listing on Trade Show webpage with ONE resource

### Verbal Recognition
- Welcoming Remarks
- Welcoming Remarks
- During Conference
- Closing Remarks

### Social Media Promotion
- Your commercial to be played on social media & website
- Host a Tabletop Topic Discussion
- Customize additional benefits

### Bonus
- Your commercial to be played on social media & website
- Host a Tabletop Topic Discussion

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1. Company video limited to 60 seconds in length
2. Virtual Trade Show webpage will include contact information, 50-word description, and company website. Resources can include document, fact sheet, and/or brochure. Webpage will be live for roughly 8 months to 1 year.
3. Limited to 3 sponsors