9 Compelling Reasons to Support Paint Stewardship for Massachusetts

1. **Revenue Neutral:** There is no cost to the state.

2. **Harmonization**: This same language has now been passed into law in 12 states plus the District of Columbia.

3. **It Has Stood the test of time:** This program has been operating for over 10 years in CT, RI, ME, & VT. (NY enacted in 2022)

4. **Broad-based Support:**
    a. **Paint Industry:** Fully supported by The American Coatings Association.
    b. Both **Republican and Democratic** legislators support this legislation.
    c. **MassDEP Support:** In the state's 2030 Solid Waste Master Plan**,** page 15 under Legislative Strategies, it reads: *Advance extended producer responsibility (EPR) systems for paint, mattresses, electronics and other products and packaging.*
    d. **Municipalities** like it for cost reduction (eliminating the cost of disposal for latex paint and the cost to collect oil-based). Oil-based paint is the largest single cost for municipal household hazardous waste (HHW) events.
    e. The **Massachusetts Municipal Association** considers Paint Product Stewardship a priority bill for this session. The MMA reports that this bill receives very positive feedback from municipalities across Massachusetts.

5. **Latex Paint** now constitutes most of the paint sold today. HHW collection vendors are charging more for any latex paint brought to HHW collection events. They don't want it!

6. **Residents** like it for the convenience. With this law in place, residents will be able to get rid of their unwanted **latex** and oil-based paint in a safe and environmentally friendly, convenient manner for FREE (80% of drop off sites are retailers!). Of 932 residents polled at 8 recent HHW collection events, 91% signed a petition saying they support the bill. At the Town of West Boylston latex paint collections, residents are willing to pay $6.50 per gallon for disposal!

7. **Small Retailers** like it because of the extra foot traffic and business: All Sherwin Williams stores are expected to accept waste paint, as they do in all other participating States. The Audubon Hardware chain of 32 MA stores, the Home Decor Group, and others have signed letters of support.

8. **Support local industry:** Recolor Paint**,** a Massachusetts based (Hanover) recycled latex paint manufacturer needs to source their feedstock from other paint bill states, because they cannot get enough locally.

Municipal officials: Across the state more than 120 municipalities have sent in letters, endorsements, resolutions in support for product stewardship. Since the paint bill was reported out of ENR, **72 municipalities** have signed resolutions or letters addressed to House Leadership specifically asking them to pass this paint language. These continue to flow in.